Management Magic

While there has been a general despondency in the B-School fraternity regarding the placement season with bleak reports being published in leading publications on the placements scenario, the mood is upbeat at Globsyn Business School Campus which has seen MNCs, along with the returning brands, during the school's recruitment season.

The leading recruiters this year are Midland Group (Dubai), ITC Ltd, Berger Paints, Hafele India, KPMG India, Axis Bank, IndusInd Bank, Greenply Industries, HDFC Bank, Naukri, Capital IQ, Pepsico India Holdings, Profitix India, Stanton Chase International, Johnson & Johnson, PWC, Cushman & Wakefield, ICRA, HCL, Spencer's India, Future Retail, JM Financial, Motilal Oswal, Tata Teleservices Ltd, Vodafone India among others.

According to Romit Dasgupta, joint managing director, Globsyn Group, "While B-Schools across India and globally are struggling on the placement front, it is heartening that organizations from almost all sectors are participating in the recruitment process at Globsyn Business School, which not only augurs well for the economy, but also brings into sharp focus B-Schools that are able to demonstrate differentiated value. Now, it is the turn of the students, to take advantage of this differentiation which Globsyn brings to the table, into quality organizations."

The upward trend in recruitment has seen a cross section of industries starting from old economy sector organizations to international consulting companies actively participating in the campus selection process. The initial trend has seen a more of Consulting, FMCG, and IT firms being the forerunners in the race to pick up management graduates closely followed by the BFSI sector.

With 204 candidates placed till date the average salary stands at around ₹ 5 lac per annum, a distinct 25% growth over last year. The highest salary package of ₹ 22 lac per annum has been offered by a reputed telecom distribution company for the second consecutive year, which is a hike of 6% over their last year's offering.

What is notable is the rise in number of national and international recruiters who have come east to hire quality resources for their teams. Globsyn's industry aligned curriculum has ensured that managers who are forged here can take on global business challenges — a significant recruitment criterion for the global business platform today.

For more details about the institution and its various programmes, one can contact Globsyn Business School at these numbers: 033 6505 5660 and 033 40003600, or email at: gbs@globsyn.com.